

KNOWHEN® Is Perfect for Women

- Trying to conceive
- Choosing a natural family planning solution
- Needing to accurately identify their peak fertile days
- Tracking their ovulation and fertility cycles
- Preferring to enjoy sex naturally without fear of conception
- With irregular cycles
- Just entering sexual maturity and learning about their cycles
- Searching for a back-up plan to the rhythm method, calculator and calendars
- Wanting to better understand their body
- Wanting to know when their cycle restarts after having a baby
- Entering menopausal years to monitor often-irregular ovulation patterns to confirm cessation of ovulation



KNOWHEN® is rated best ovulation predictor kit for the past three years. It gives women and doctors a **98.9%** accurate ovulation solution proven by U.S. clinical studies. KNOWHEN® is FDA cleared, Natural and Chemical-free, so test results are not affected by medications (urine test results can be affected).



KNOWHEN® FREE Fertility Monitor App

- Quickly integrates KNOWHEN® daily results into mobile calendar to track your unique results
- Tracks monthly ovulation cycles, sexual activity, **5 (five) most fertile days** to conceive and more
- Sends "fertility" alerts
- Collects critical information to manage a woman's reproductive health and address medical issues early on with a physician
- Results saved on a secure server for safe and exclusive access when needed

KNOWHEN® 's Advanced Saliva Ovulation Test includes:

- Ovulation Tester (self lighting)
- English and Spanish instructions
- Free Fertility Monitor App
- Personal Fertility Chart
- Lens Cleaning Cloth
- Discreet Lipstick Tube Carrying Case



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COULD I GET PREGNANT TODAY?



The answer is in your saliva.

KNOWHEN unlocks the secret of a woman's unique ovulation cycle and identifies her **5 (five) most fertile days.**

KNOWHEN®'s Advanced Saliva Ovulation Test with FREE Fertility Monitor App

KNOWHEN®
OVULATION TEST

OB/GYN recommended. Trusted 98.9% accuracy backed by U.S. clinical studies.



WHY KNOWHEN®?

A single drop of saliva speaks volumes about a woman's ovulation cycle and answers two very important questions: "Am I ovulating?" and "When is the best time for me to conceive?" Self-checking saliva daily unlocks the secret of a woman's unique ovulation cycle and answer the most important question... "Could I get pregnant today?"

When you know the time is right to conceive, knowledge becomes power. KNOWHEN®'s proven and superior saliva-based ovulation technology identifies a woman's **five (5) most fertile days** in minutes, so a woman can get pregnant faster or use the information for natural family planning. At **98.9% accuracy** proven by U.S. clinical studies, KNOWHEN® is the most accurate ovulation test on the market.



KNOWHEN®'s saliva test measures a far more gradual increase of estrogen that occurs prior to and during ovulation, and thus gives a woman a greater planning "window" — predicting her 5 (five) most fertile days during her cycle.

The Most Natural Way to Track Fertility

- All natural. Chemical-free. Not affected by medications/fertility drugs (urine tests are affected)
- OB/GYN recommended
- Get pregnant faster, avoid pregnancy, or monitor ovulation cycles for family planning
- Effective for women with irregular cycles
- Cost-effective; reusable for years; enjoy savings
- Requires no test strips or messy urine samples
- Freedom to test countless days in a row to give a clear picture of a woman's cycle progression
- Easily track results on Free Fertility Monitor App

Trying to Conceive

KNOWHEN® to Get Pregnant

It takes longer for some women to conceive. Most cases of infertility are **caused by problems with ovulation**. Pinpointing the woman's time of ovulation is the most effective way to increase a couple's chance of getting pregnant, even on the first try.

The **KNOWHEN® Advanced Saliva Ovulation Test with Fertility Monitor App** pinpoints a woman's greatest number of peak fertility times with **98.9% accuracy**, according to U.S. clinical studies. It takes the guesswork and stress out of when women are ovulating and identifies their **5 (five) most fertile days to conceive a child**. With only a few days each month when she can get pregnant, having sex during the most fertile days of her ovulation cycle is critical to building her family.

A woman and her doctor can better understand her fertility when she **self-tests her saliva daily using KNOWHEN®** to identify more fertile days (**five**) than any other ovulation test on the market. KNOWHEN® also collects critical information to manage women's reproductive health. If a woman cannot conceive due to a medical issue, it is important to understand this early on so her doctor can discuss possible treatments before it's too late.



She'll Increase Her Chances to Get Pregnant Faster

- A couple's romantic plans become focused on building a family when she knows her **five (5) most fertile days** to get pregnant
- The convenient **Fertility Monitor App** tracks the results giving doctors key medical insight for treatment
- Women gain control of their life by planning activities around their fertile days
- OB/GYN and fertility specialists can **increase pregnancy outcomes**, and reduce the number of IVF/fertility treatments to get pregnant



KNOWHEN®
OVULATION TEST

Not Trying to Conceive

KNOWHEN® to Avoid Pregnancy

KNOWHEN® is a natural way for women to control their sex life. It helps women avoid pregnancy until they are ready to plan their family by identifying their 5 (five) most fertile days they are most likely to get pregnant.

KNOWHEN® can detect accidental ovulation when used in conjunction with hormonal contraception, enabling women to prevent unplanned pregnancies. It offers a significant alternative when hormonal or barrier methods of contraception are inadvisable because of risk factors, allergies or religious beliefs.



Sexually active women not using contraception are at a high risk for unintended pregnancy. **KNOWHEN®** helps women control their path in life without consuming chemicals or side effects. A woman can **live naturally and securely** on her timeframe.

For adolescents entering their reproductive years and learning about their maturing bodies, **KNOWHEN®** helps them easily track their cycles and detect irregularities early, allowing medical conditions to be revealed and early intervention to managed their fertility health.

By doing a simple **saliva self-test daily**, women can accurately monitor ovulation cycles and manage their reproductive health with **98.9% accuracy**, according to U.S. clinical studies. It's life-changing for women to understand their bodies and know when they are fertile.

How KNOWHEN® Advanced Saliva Test Works

- Place drop of saliva on mini-ovulation 60X magnification microscope lens first thing in the morning, before brushing teeth, eating or drinking
- Let it dry...in minutes
- View the results in the eyepiece focusing the lens
- Ferning means fertile days
- Submit test result in KNOWHEN® Fertility Monitor App

