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SELF CHECKING SALIVA DAILY IMPROVES WOMEN'S CHANCES TO GET PREGNANT

One New Daily Habit Revolutionizes Women's Health:
KNOWHEN® Advanced Saliva Ovulation Test Kit with Fertility Monitor App
delivers most reliable accuracy (98.9%)

(NEW JERSEY, NJ, October 1, 2019) -- Getting pregnant is not always straightforward for most couples, even after a year of trying. Women who adopt the simple habit of checking their saliva daily at home to determine ovulation can improve their chances to get pregnant faster. The KNOWHEN® Advanced Saliva Ovulation Test Kit with Fertility Monitor App identifies a woman's **five (5) most fertile days** of ovulation with **98.9% accuracy**, based on U.S. clinical studies.

KNOWHEN® unlocks the secret to get pregnant faster. Knowing a woman's time of ovulation is the most effective way to increase the chance of conception. KNOWHEN®'s proven saliva-based ovulation technology makes it the most accurate ovulation test on the market giving patients a 98.9% accurate ovulation solution proven by U.S. clinical studies. KNOWHEN® is natural and chemical-free, so test results are not affected by fertility drugs and medications (urine tests results can be affected).



A single drop of saliva speaks volumes about the body's systems. Ob/Gyn-recommended KNOWHEN® accurately identifies the likelihood a woman could become pregnant on any given day. The correlation between level of estrogen in a woman's body and increased amount of salts in saliva indicates when she is ovulating. KNOWHEN® test results demonstrate the condition of estrogen hormone level. Before the ovulation, estrogen level increases because of the growing follicles in the ovaries, and the salt content in a woman's saliva increases as well. Saliva-based KNOWHEN® is unlike any other ovulation test with no messy urine strips and recurring cost for refill strips.

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"It's a powerful tool every woman should be using to get pregnant or avoid pregnancy if the time is not right. I encourage women to get to know their body and ovulation cycle by checking the woman's saliva daily and using the convenient KNOWHEN® App to record the results," said Helen Denise, founder and CEO of HiLin Life Products, Inc., the Newark, NJ-based manufacturer of KNOWHEN® Advanced Saliva Ovulation Test and Fertility Monitor App.

Denise created KNOWHEN® to take the guesswork out of creating an ovulation calendar to approximate time for ovulation. "Now couples can know for certain the 5 days when they are most likely to conceive a child. Couples can resolve problems earlier if they follow some simple steps and get to know the woman's ovulation cycle and her most fertile days," said Denise.

The convenient KNOWHEN® **Fertility Monitor App** tracks cycle results daily to collect critical information to manage women's reproductive health. If a woman cannot conceive due to a medical issue, it is important to understand this early on so her doctor can discuss possible treatments before it's too late.

The KNOWHEN® Fertility Monitor App is the leading fertility tracking and ovulation monitoring app worldwide. The app is free, accurate, and easy-to-use. There are only a few days each month when a woman can get pregnant, so remaining aware of the most fertile days of her ovulation cycle is key.



KNOWHEN® App technology has replaced manually charting a fertility calendar or using the rhythm method to get pregnant. KNOWHEN® is the **ONLY** saliva-monitoring ovulation device with **98.9% accuracy proven by U.S. clinical studies.**

"Checking your saliva daily will monitor your unique ovulation cycle and answer the question: 'Could I get pregnant today?'" said Denise. She recommends tracking ovulation for a year since the length of a cycle can vary from woman to woman and from ovulation cycle to cycle.

HiLin Life Products is a medical device manufacturer and maker of KNOWHEN® Advanced Saliva Ovulation Test & Fertility Monitor App, the safe, chemical-free, and leading saliva-based ovulation test empowering women with accurate tools and knowledge to take control of their fertility and reproductive health. KNOWHEN® is designed to help women more easily conceive and get back to a natural way of family planning. With a market of more than two billion women worldwide, HiLin Life Products has been creating the next generation of health products by combining scientific accuracy with a holistic natural approach. The company supports the use of eco-friendly materials and its facilities are ISO

13485 certified to assure the highest quality standards for medical device manufacturing. HiLin Life Products, Inc. is globally recognized as a leader in Fertility Tests and marketing research for women's reproductive health.

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If you'd like more information about this topic or to schedule an interview with Helen Denise, CEO of HiLin Life Products, please call Lisa Peters (770)728-2618 or email Lisa at lpeters@writethenllc.com. Related Links: www.knowhen.com: [\Users\helen\Downloads\knowhen.com](file:///C:/Users/helen/Downloads/knowhen.com).